

ANNUAL SPONSORSHIPS

Annual Benefits	RUMBA	SALSA	CHA-CHA-CHA	MERENGUE	TANGO	BOLERO
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$350
Primary logo placement on website	Large size + Hyperlink	Medium size	Small size	Small size	List it as sponsor	List it as a sponsor
Logo included on landing page and collateral materials	3	3	2	2	1	
Verbal recognition at signature events	3	3	2	2	1	
Logo on event Social Media Posts	9	9	6	6	3	
Logo on email newsletters (5,000+ subscribers)	6	4	2	1		
Radio Shout-outs (verbal) (1 mention/program)	10	10	5	1	1	1
Radio interview feature on Spanish-language partner station	2	2	1	1		
Live Social Media mention during an event (5 minutes)	✓	✓				
Customized branded social media post bundle (Facebook & Instagram)	✓					
Dedicated spotlight video + interview (to share on social)	✓					
Vendor table at signature events	3	3	2	2	1	1
Logo on office lobby screen	✓	✓	✓	✓	✓	✓
Event tickets to Gala	4	4	2	1	1	
VIP experience (Volunteer Day or Cultural Day or Job Placement)	✓	✓	✓			
Opportunity to deliver 2-3 min remarks at 1-2 major events	✓	✓	✓			
Opportunity for a representative to join the Board of Directors	✓	✓				
Naming rights for a program (e.g., Orgullo presented by...)	✓					
Discount on Spanish courses	20% discount	15% discount	10% discount	5% discount		
Discount on Cultural Competency Training	30% discount	30% discount	20% discount	10% discount		
Discount on Translation Services	30% discount	30% discount	20% discount	10% discount		

EL CENTRO HISPANO SPONSORSHIP

SIGNATURE EVENTS



Cultural Outdoor Festival **ORGULLO**

Celebrate diverse culture, identities, and experiences of the Latinx LGBTQ+ community.

 **JUNE 26, 2026**



Fundraising Event **ANNIVERSARY GALA**

Join us for an evening to celebrate our organization's journey and the contributions of those who have fueled our success.

 **JUNE 27, 2026**



Cultural Outdoor Festival **FIESTAS EN LA CALLE DURHAM & BACK TO SCHOOL**

Enjoy a vibrant celebration with school supplies, community resources, and delicious food, right in the heart of Durham!

 **AUGUST 2, 2026**



Cultural Outdoor Festival **FIESTAS EN LA CALLE CARRBORO**

With music, entertainment, and food, this event provides a cultural space for experiencing Latino culture.

 **AUGUST 23, 2026**



Forum **COMMUNITY HEALTH WORKERS FORUM**

The premier gathering for state community health workers, attracting hundreds for updates on the latest trends and tools.

 **AUGUST 29, 2026**



Cultural Outdoor Festival **FIESTAS EN LA CALLE FAYETTEVILLE**

Celebrate Hispanic Heritage Month with a festival featuring Latino artistry, music, and cuisine, a cultural extravaganza not to be missed!

 **SEPTEMBER 25, 2026**



Commemorative Indoor Event **NUESTRA VOZ ANNIVERSARY**

Celebrate the trajectory and history of our LGBTQ+ programs alongside the local community, featuring the Frida Kahlo awards.

 **OCTOBER 31, 2026**